



# medident

MULTISENSORY MOUTHWASH

with *Tea Tree Oil*  
and *Liquorice*



SOOTHING, REFRESHING  
PROTECTS THE TEETH, GUMS  
AND ORAL MUCOSA

 Guna





## THE IMPORTANCE OF MOUTHWASH IN ORAL HYGIENE

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Babies start discovering the world through their mouth, which is also the gateway of the foods that provide us with nourishment and vital energy. We use our mouth to speak and express our ideas. A smile is our calling card and we show affection with a kiss.

The mouth often becomes target of stress and tension that give rise to **gingivitis**, a disorder that weakens the important but fragile protective barrier that can be provided only by a healthy, non-inflamed gingival mucosa. In addition, by depositing on **tooth surfaces that cannot be reached using a toothbrush** and on the edges of the gums, **plaque** initiates the **caries** formation process and **mucous membrane inflammation**, which can lead to the onset of more serious problems such as **periodontitis**. When used to rinse the oral cavity at least twice a day, mouthwash reduces plaque formation and helps protect the teeth and gums.



## WHY USE MEDIDENT?

Medident is a mouthwash that **soothes** and **protects** the **teeth, gums** and **oral mucosa for deep oral hygiene**, reaching even the areas that are most difficult to reach with a toothbrush. It contains **8 botanical ingredients**, including **Tea tree oil** and **Liquorice extract** (with soothing properties), as well as **Calcium glycerophosphate**, which helps prevent plaque formation, and **Zinc lactate**, which helps keep breath fresh.

Medident fights plaque formation by helping to prevent:

- gum inflammation and bleeding
- periodontitis
- caries

## THE CHARACTERISTICS OF MEDIDENT

• **CHLORHEXIDINE- AND ALCOHOL-FREE**

• **3 ESSENTIAL OILS**  
(including **Tea Tree Oil**)

• **5 PLANT EXTRACTS**  
(including **Liquorice**)

• **ALSO AVAILABLE IN SINGLE-DOSE TRAVEL FORMAT, TO CARRY WITH YOU ON THE GO**

• **PLANT EXTRACTS OBTAINED USING A SPECIAL ULTRASONIC TECHNOLOGY AND WITHOUT USING HEAT OR SOLVENTS**



## MEDIDENT: THE MOUTHWASH FOR A MULTISENSORY EXPERIENCE

With **medident**, your oral hygiene routine can become a **moment of relaxation that instills** a feeling of well-being.



### MULTISENSORY MOUTHWASH FOR A COMPLETE EXPERIENCE



Close your eyes and **inhale** the aroma of the essential oils to relax

Follow the directions for use and **taste, WITHOUT SWALLOWING**, the refreshing plant extracts



Scan the QR code and **listen** to audio tracks calibrated on the 30-second rinse time

**Imagine** the mouthwash entering every crevice of your oral cavity to sanitise and protect it



Spit out the mouthwash and **massage** your cheeks and temples to relax the masticatory muscles

**Release the freshness** of your smile and **share** it with others!



SCAN THE QR CODE AND  
DISCOVER THE 30-SECOND AUDIO TRACKS



## INGREDIENTS

Aqua, Glycerin, Polysorbate 20, Calendula Officinalis Flower Extract, Zinc Lactate, Calcium Glycerophosphate, Salvia Officinalis Leaf Extract, Hamamelis Virginiana Leaf Extract, Echinacea Angustifolia Root Extract, Melaleuca Alternifolia Leaf Oil, Ammonium Glycyrrhizate, Glycyrrhiza Glabra Root Extract, Mentha Piperita Oil, Eucalyptus Globulus Leaf Oil, Sodium Benzoate, Potassium Sorbate, Citric Acid, Lecithin, Tocopherol, Ascorbyl Palmitate, d-Limonene\*, Linalool\*.

## PACKAGING

250 mL bottle with measuring cup

Travel size (travelmate: 15 single-dose 10 mL stick

## INSTRUCTIONS FOR USE

**BOTTLE:** Shake before use, measure out 10 mL using the cup provided and swish the undiluted mouthwash around the mouth for at least 30 seconds. Leave in place without rinsing the mouth for at least 5 minutes after use.

**10 ML SINGLE-DOSE STICK:** Shake the single-dose stick before use, pour the contents directly into the mouth and swish for at least 30 seconds. Leave in place without rinsing the mouth for at least 5 minutes after use.

## WARNINGS

**DO NOT SWALLOW.** Keep out of the reach of children under 6 years of age. Mouthwash must not be used by children under six years of age and only once they are able to control swallowing. Even in these cases, adult supervision is recommended. The presence of a small amount of sediment at the bottom of the bottle, due to plant extracts the product contains, does not reflect impaired product quality.



\* Reg. 1223/2009/EC allergenic substances not used as such but naturally present in the ingredients used in the formulation.



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3 essential oils and 5 plant extracts

SCAN THE QR CODE  
FOR MORE INFORMATION



Eucalyptus  
globulus



Mentha  
piperita



Melaleuca  
alternifolia



Glycyrrhiza  
glabra



Salvia  
officinalis



Echinacea  
angustifolia



Hamamelis  
virginiana



Calendula  
officinalis