

# Profem plus

# PHYSICAL AND MENTAL WELL-BEING IN MENOPAUSE

# GUNO healthy lifestyle

NEW

# Profem plus - the menopause

Menopause is characterized by a **physiological change** in female **hormonal balance**. Menopause can entail several symptoms, in the short and long term:

#### SHORT TERM SYMPTOMS

- Menstrual irregularities
- Hot flushes: 80% of women suffer from these • vasomotor symptoms for up to 2 years after the onset of menopause, due to reduced activity of endogenous opioids
- Sweats (even at night) •
- Insomnia .
- Anxiety and depression
- Asthenia .
- Irritability

GMO-free

Body weight gain

### **MEDIUM AND LONG TERM SYMPTOMS**

- Urogenital disorders
  - » Vaginal dryness
  - » Dyspareunia
  - » Urinary incontinence
- Skin and mucosal atrophy
- Eye dryness •
- Obesity
- Osteoporosis
- Cardiovascular disorders
- Atherosclerosis

**Profem plus** helps keep the delicate physiological balance of women in menopause:



# Profem plus - for the well-being of menopausal women

# **ESCLUSIVE COMBINATION:**

### Active ingredients of plant origin:

- Soy (Glycine max L. Merr seed, dry extract)
- Green tea (Camellia sinensis L. Kuntze leaves, dry extract)
- Pueraria (Pueraria lobata (Willd.) Ohwi root, dry extract)
- Griffonia (Griffonia simplicifolia M.Vahl ex DC. Baill seeds, dry extract)
- Vitex (Vitex agnus castus L. fruit, dry extract)
- Red clover (Trifolium pratense L. flowers and leaves, dry extract)
- 7 lactic acid bacteria strains and fibre (FOS)
- Zinc



# Nutritional support helping to:

- Reduce menopause symptoms: hot flushes, night sweats, insomnia, mood alteration, irritability, nervousness, increased sense of hunger
- Skin elasticity and mucosal trophism
- Support the immune defenses
- Normal intestinal function
- Maintain normal blood pressure
- Maintain physiological bone health
- Sustain the physiological metabolism of carbohydrates and macronutrients

# Profem plus - specific plant ingredients

### COMPLETE AND SYNERGISTIC ASSOCIATION OF DIFFERENT STANDARDIZED ISOFLAVONES: 1,2,3,4,5,6,7,8,9



#### • **RED CLOVER** extract standardized to minimum 8% Isoflavones

This plant contains four types of isoflavones (formononetin, coumestans, daidzein and genistein), which are not normally contained in food. In particular, coumestans are a group of highly bioavailable and active isoflavones characterized by a high affinity for estrogen receptors beta. Moreover, they are useful to support normal skin function and to help counteract menopausal disorders.



• **PUERARIA LOBATA** extract standardized to minimum 40% Isoflavones

The most modern use of the **Kudzu root** is related to its **high content of daidzein**, formononetin (methylated form of daidzein), puerarin and coumestans. Kudzu root extract is useful for **regulating blood pressure and cardiovascular** function. It also contributes to normal joint function.



• SOY extract standardized to minimum 10% Isoflavones

Several epidemiological studies have shown that **soy intake helps reducing hot flushes up to 60%**, thanks to its high content in **genistein**, an isoflavone characterized by a high affinity for estrogen receptors beta. Soy extract contributes also to lipid metabolism.



• VITEX extract standardized from fruits (> 0.5% Agnuside) <sup>10,11,12</sup> NEW

A clinical study versus placebo<sup>12</sup> showed that the administration of Vitex in a group of 60 women aged between 45 and 60 years, with an average of 6 hot flushes per day, significantly reduced the daily frequency of hot flushes from the second week of its administration and for the duration of the treatment.<sup>13</sup>



• **GRIFFONIA** extract standardized >20% of L-5-HTP<sup>13</sup>

NEW

The seeds of this plant contain a significant amount of 5-HTP (5-hydroxytryptophan), a direct precursor of serotonin. Griffonia contributes to relaxation, sleep regulation and mental well-being. It is also useful to control the sense of hunger.



• **GREEN TEA** extract standardized to minimum 50% Polyphenols <sup>14</sup>

Green tea extract is rich in polyphenols, anti-oxidants useful for mantaining body weight. Green tea also contributes to the drainage of body fluids and it is a useful tonic in case of physical and mental fatigue.

# Bifidobacterium lactis Bb1 (DSM 17850)<sup>15</sup>

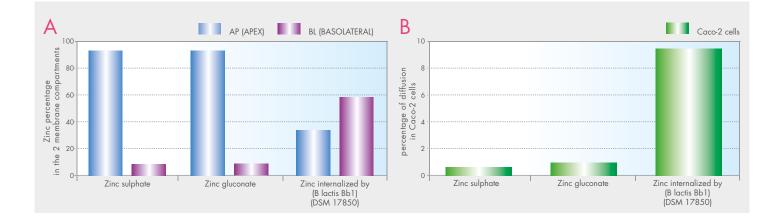
### rich in highly bioavailable Zinc

## NEW

Tindalized bacterial strain, **naturally rich in zinc**. Once ingested, it releases in the intestine a highly bioavailable form of Zinc. This is due to the unique characteristic of this kind of Zinc to be absorbed by intestinal cells, mainly through the basolateral path (graph A), which allows a better transport and internalization (graph B), compared to **other forms of zinc**.

The integration with Profem plus promotes optimal Zinc intake and absorption, useful for:

- the proper functioning of the immune system
- contributing to the normal metabolism of fatty acids, carbohydrates and macronutrients
- maintaining healthy bones and skin
- protecting cells from oxidative stress



# Symbiotic association

### 7 "GASTROPROTECTED" LACTIC ACID BACTERIA STRAINS<sup>16</sup>

Each of the 7 lactic acid bacteria strains (Bifidobacteria and Lactobacilli) are in a "**gastroprotected**", "**microencapsulated**" form with a colonization capability that is **5 times higher** than non micro-encapsulated probiotics.

### FRUCTO-OLIGOSACCHARIDES (FOS) WITH PREBIOTIC ACTIVITY<sup>17</sup>

Derived from sugar beet, they support and **stimulate the development in the intestinal microflora**, especially Bifidobacteria. FOS have a useful role in the **carbohydrate and fat metabolism and improve the intestinal mucosa**.



# Plus of Profem plus

Unique action with three "**cores**" for a synergistic action

Three plant sources of selected Isoflavones - Soy, Pueraria, Red Clover - with Vitex for a more balanced action

**Griffonia** for relaxation, sleep regulation and mental well-being

Highly **bioavailable Zinc**, supporting the immune system

Enhanced symbiotic action to promote intestinal function

Association of 7 lactic acid bacteria strains and fibre FOS (**fructo-oligosaccharides**)

Sweetened with steviol glycosides (Stevia)



# Profem plus - suggested combinations

# Pro**fem** plus + **Colostro**noni

#### For a healthy intestinal flora in menopause.

Pack: 24 x 1.8 g sachets of orodispersible granules Net weight 43.2 g

with sweeteners



# Pro**fem** plus + **Vit**formula

#### For vitamin deficiencies in menopause.

Pack: 32 x 2.5 g sachets of orodispersible granules Net weight 80 g

with sweeteners



# Pro**fem** plus + **Ferro**guna

### For iron deficiency in menopause.

Pack: 28 x 1.7 g sachets of orodispersible granules Net weight 47.6 g

with sweeteners



# Pro**fem** plus + Guna**basic**

For acid-base and electrolytic balance in menopause.

Pack: 15 x 7 g sachets Net weight 105 g

with sweetener



# Pro**fem** plus + **Gunamino**formula

For the protein needs in menopause.

Pack: 24 × 6.5 g sachets - Net weight 156 g (with sweetener) 50 × 1.01 g tablets - Net weight 50.5 g



# Pro**fem** plus - Ingredients

#### Nutrition facts

	per 100 g		per sachet		%NRV* per sachet	
Energy	1087 260	kJ kcal	52.2 12.5	kJ kcal		
Fat of which saturates	0.4 0.2	g g	0.02 0.008	g g		
Carbohydrate of which sugars	48.4 29.7	g g	2.3 1.4	g g		
Fibre	23.9	g	1.1	g		
Protein	4.1	g	0.2	g		
Salt	0.02	g	0.001	g		
<ul> <li>Bifidobacterium lactis Bb1</li> </ul>	1.6	g	75	mg	Naturally rich	in Zinc
Bifidobacterium lactis BS01	> 20	В	> 1.0	В		
• Lactobacillus rhamnosus LRO6	> 5	В	> 0.25	В		
• Lactobacillus paracasei LPCOO	> 5	В	> 0.25	В		
• Lactobacillus acidophilus LAO2	> 5	В	> 0.25	В		
• Lactobacillus plantarum LPO2	> 5	В	> 0.25	В		
• Lactobacillus salivarius LSO3	> 0.4	В	> 0.02	В		
Fructo-oligo-saccharides FOS	21	g	1	g		
Soy dried exctract of which isoflavones	7.5 0.8	g g	360 37.3	mg mg		
Green tea dried extract	3.1	g	150	mg		
Pueraria dried extract of which isoflavones	2.1 0.87	g g	100 41.8	mg mg		
Griffonia dried extract	1	g	50	mg		
Vitex dried extract	0.8	g	40	mg		
Zinc	0.6	g	30	mg	40	
Red clover dried extract of which isoflavones	0.1 0.01	g g	5 0.45	mg mg		

\*NRV: Nutrient Reference Values

### Packaging

20 sachets of 4.8 g. Net weight 96 g.

#### Ingredients

Sweetener: sorbitol; Fructo-oligosaccharides (FOS); fructose; Soy (Glycine max L. Merr.) seeds dry extract - min. 10% isoflavones; baked apple aroma; Green tea (Camellia sinensis L. Kuntze) leaves dry extract - min. 50% polyphenols; Pueraria lobata (Pueraria lobata Willd. Ohwi) root dry extract - min. 40% isoflavones; bulking agent: maltodextrin; Bifidobacterium lactis Bb1 (DSM 17850) tyndallize rich in zinc; acidity regulator: citric acid; Griffonia (Griffonia simplicifolia M. Vahl ex DC. Baill) seed dry extract (> 20% L-5-HTP); zinc gluconate; Vitex (Vitex agnus *castus* L.) fruit dry extract (> 0.6% Aucubin, > 0.5% Agnuside); Microencapsulated lactic acid bacteria strains: Bifidobacterium lactis BS01 (LMG P-21384), Lactobacillus acidophilus LA02 (DSM 21717), Lactobacillus paracasei LPCOO (LMG P-21380), Lactobacillus rhamnosus LRO6 (DSM 21981), Lactobacillus plantarum LPO2 (LMG P-21020), Lactobacillus salivarius LSO3 (DSM 22776); sweetener: steviol glycosides; anti-caking agent: silicon dioxide; Red Clover (Trifolium pratense L.) leaves and flowers dry extract - min. 8% isoflavones.

-with sweeteners-

#### How to use \_

Take the contents of one sachet preferably 30 minutes before meals. To help nocturnal sleep, we recommend taking Profem Plus 30 minutes before the evening meal. Dissolve the sachet contents in half a glass of water at room temperature, mix thoroughly and drink immediately.

We recommend taking 1 sachet daily for 3 months.

#### Warnings \_

Store the product in a cool and dry place and protect from light and heat sources. The expiry date refers to a product correctly stored in its original and undamaged packaging. Do not exceed the stated recommended daily dose. Excessive consumption may produce laxative effects. Keep out of the reach of young children. Food supplements should not be used as a substitute for a varied diet and a healthy lifestyle. The information herein contained concern the ingredients of Pro**fem** Plus and should not be interpreted as medical advice, nor can they replace any medical prescription. Food supplements are not intended as means for treating, preventing, diagnosing or mitigating any disease or abnormal condition.

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