



Complete and useful formulation for maintaining normal cholesterol levels




OMEGA
F O R M U L A™



WHY OMEGA FORMULA™

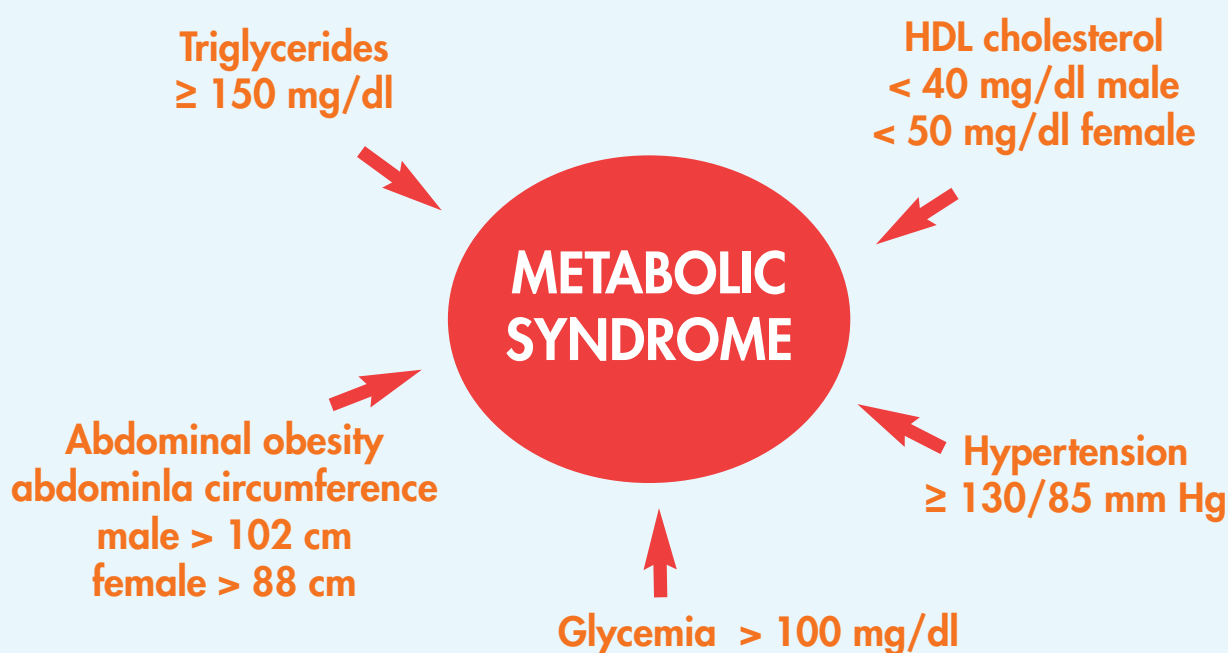
Cardiovascular diseases are one of the most important causes of mortality, morbidity and disability in the world. These diseases have a multifactorial etiology depending on different predisposing conditions:

- age
- gender
- smoke addiction
- unbalanced diet
- sedentary lifestyle
- taking medicines
- overweight
- oxidative stress
- increased levels of homocysteine
- post-menopause



The concomitance of some of these predisposing conditions may bring about the onset of the so-called **Metabolic Syndrome**, a real "epidemic" of the third millennium.

The Metabolic Syndrome is diagnosed when at least 3 risk factors are concomitant as follows*:



*National Institute of Health USA



WHY OMEGA FORMULA™

OMEGA FORMULA™
IS A NEW FOOD SUPPLEMENT,
WHOSE **SPECIFIC AND SYNERGISTIC**
FORMULATION
HELPS MAINTAINING
NORMAL CHOLESTEROL LEVELS



Omega Formula™ combined with healthy dietary habits and lifestyle helps:

- ➔ **keep a proper physiological LDH/HDL ratio**
- ➔ **balance TRIGLYCERIDE levels**
- ➔ **keep proper physiological homocysteine levels. Increased homocysteine levels are one the main causes of oxidative stress leading to atherogenic processes.**



THE INNOVATIVE SYNERGY OF OMEGA FORMULA™

RED YEAST RICE

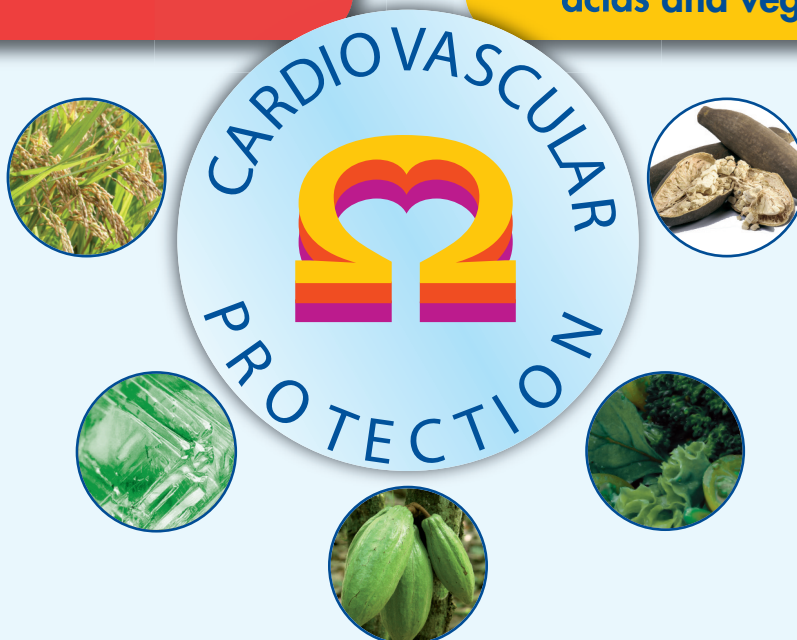
STANDARDIZED TO 1.5% MONACOLIN K

Balance of the physiological levels of:

- LDL cholesterol
- Triglycerides

MICRONIZED BAOBAB SEED

- Natural intake of poly-unsaturated $\Omega 3$ - $\Omega 6$ - $\Omega 9$ fatty acids and vegetable fibers



VITAMIN B₆ - FOLIC ACID - COCOA

- Prevention of hyperhomocysteinemia
- Protection against oxidative stress

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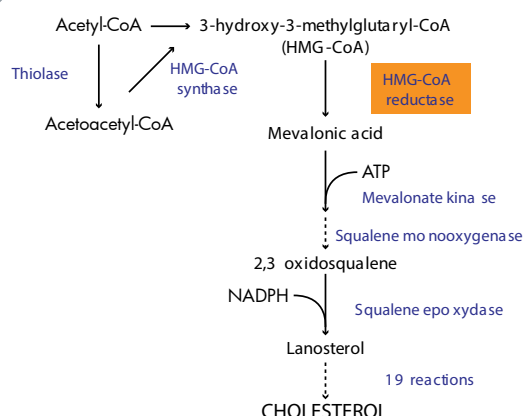


THE INNOVATIVE SYNERGY OF OMEGA FORMULA™



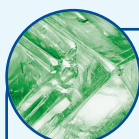
RED YEAST RICE¹⁻²⁻³: is obtained from the natural fermentation of rice (*Oryza sativa*) with a yeast, *Monascus purpureus*, which produces special triterpenoids, such as **mevinolin** and **monacolin K**. The latter is a natural inhibitor of **HMG-CoA reductase (3-hydroxy 3-methylglutaryl CoA reductase)**, responsible for the production of mevalonic acid, a key reaction for the endogenous cholesterol production process.

A DAILY INTAKE OF 10 MG OF MONACOLIN K FROM RED YEAST RICE HELPS MAINTAINING NORMAL CHOLESTEROL LEVELS IN THE BLOOD.



MICRONIZED SEED OF BAOBAB FRUIT⁴: a special pharmaceutical technique allows its phyto-complexes – containing fibers - to remain unchanged. This fiber contains a naturally balanced ratio of **omega 3 – omega 6 – omega 9, and phytosterols**; polyunsaturated fatty acids play a key role from a metabolic and structural viewpoint. WHEN TAKEN AT THE SAME TIME, THEY HELP TO KEEP PHYSIOLOGICAL LEVELS OF LDL/HDL RATIO. Recent research studies⁵⁻⁶ showed there is no connection between high levels of omega 3 taken and cholesterol decrease, whereas they confirm an increased risk of lipoprotein peroxidation of the cell membrane.

The intake ratio of polyunsaturated omega 3-omega 6-omega 9 fatty acids is particularly significant, and above all the **intake ratio of omega 6**, which is electively involved in the **REDUCTION OF LDL CHOLESTEROL**.



VITAMIN B₆⁷: essential as cofactor in different metabolic processes. It is deficient in 30% of the elderly: its deficiency is associated with an increased cardiovascular risk, since it exerts an antiplatelet and preventative action against coronary heart disease. **THE DAILY DOSAGE OF OMEGA FORMULA™ PROVIDES OVER 200% OF THE AVERAGE DAILY NEED, THUS HELPING TO REDUCE ANY CARDIOVASCULAR RISK.**



FOLIC ACID⁸⁻⁹: another important factor associated with cardiovascular risk is an increased homocysteine level, which is directly connected with an increased risk of endothelial injury in arteries due a decreased NO (nitric oxide) production, an increased platelet aggregation and LDL oxidation.

Recent research studies showed that an increased daily intake through diet has preventative effects: **A DAILY DOSAGE OF OMEGA FORMULA™ PROVIDES 150% OF THE AVERAGE DAILY NEED OF FOLIC ACID.**



COCOA¹⁰ exerts a **PROTECTIVE ACTION ON THE CARDIOVASCULAR SYSTEM** because it contains high amounts of polyphenols with antioxidant activity.



OMEGA FORMULA™ FOOD SUPPLEMENT



**CHEWABLE
TABLETS**

PLEASANT COCOA FLAVOUR

NUTRITION FACTS

	per 100 g	Daily intake (3 chewable tablets)	% NRV* (3 chewable tablets)
Energy	316 kcal 1320 kJ	19 kcal 79 kJ	
Fat	8.27 g	0.50 g	
of which saturates	3.34 g	0.20 g	
Carbohydrate	65.83 g	3.95 g	
of which sugars	1.97 g	0.12 g	
Protein	9.81 g	0.59 g	
Salt	0.30 g	0.02 g	
Baobab seed	25 g	1500 mg	
of which			
Omega 3	0.09 g	5.40 mg	
Omega 6	1.49 g	89.25 mg	
Omega 9	1.43 g	85.95 mg	
polyphenols	0.03 g	1.50 mg	
free sterols	0.09 g	5.10 mg	
Red yeast rice	11.11 g	666.66 mg	
of which monacolins	0.17 g	10.00 mg	
Vitamin B6	50 mg	3.00 mg	214
Folate	5000 µg	300 µg	150

* NRV: Nutrient Reference Values



THE UNIQUE SYNERGY OF OMEGA FORMULA™

PLUS

- ➔ Innovative formulation with natural active ingredients which act synergistically to help keep normal cholesterol levels in the blood
- ➔ Protection against the risk of peroxidation of the cell membranes
- ➔ Intake of highly biocompatible and gastroprotective phytocomplexes and fibers associated with polyunsaturated fatty acids
- ➔ Good daily intake of Vitamin B₆ and Folic acid to control homocysteine levels
- ➔ The ingredients of Omega Formula™ are not GMO derivatives
- ➔ In easy-to-use cocoa flavoured chewable tablets



WHEN IS OMEGA FORMULA™ USEFUL?

Omega Formula™ is especially recommended as an excellent support in cases of:

- tendency to hypercholesterolemia and hypertriglyceridemia
- Metabolic Syndrome and prevention of cardiovascular risk
- contraindications due to the use of lipid-lowering or cholesterol-lowering drugs

Dosage and how to use

We recommend taking 3 chewable tablets per day, 1 during or after every meal, depending on individual diet. Tablets must be chewed.

The recommended dosage to obtain beneficial effects is 10 mg/day of monacolin K from red yeast rice preparations, equal to 3 tablets per day.



OMEGA FORMULA™ Most common combinations

COMBINATION	INDICATIONS
Omega Formula™ + Gunamino Formula™	Body weight control
Omega Formula™ + Vit Formula™	Diets deficient in essential nutrients

KEY WORDS: protection of the cardiovascular system.

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INGREDIENTS

Sweetener: sorbitol (from maize or **wheat**); Baobab (*Adansonia digitata* L.) micronized seed, red yeast rice (*Monascus purpureus*) dry extract standardized to 1.5% monacolin K, maltodextrin, unsweetened cocoa powder, flavouring, anti-caking agents: silicon dioxide, sodium carboxymethylcellulose, vegetable magnesium stearate; sweetener: sucralose; pyridoxine hydrochloride (vitamin B6), pteroyl-monoglutamic acid (folate).



**Chewable
tablets**

PLEASANT COCOA FLAVOUR

WARNINGS

Store the product in a cool and dry place, and protect from light. The expiry date refers to a product correctly stored in its original and undamaged packaging. Do not exceed the stated recommended daily dose. Keep the product out of reach of young children.

Food supplements should not be intended as a substitute for a varied diet and a healthy lifestyle. An excessive use may have laxative effects. Consult your doctor before using the product.

Do not use if pregnant, breastfeeding, or in cases of treatments with lipid-lowering drugs.

PACKAGING

80 x 2 g chewable tablets.

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